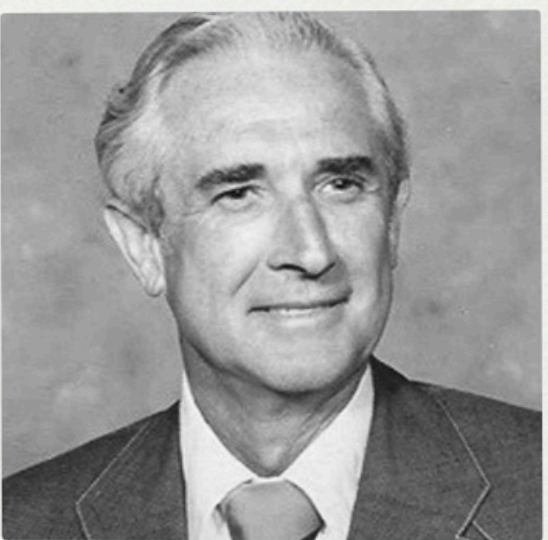




OPENING CEREMONY

Area public figures attend ribbon cutting ceremony at GECAC's present location 9th and Peach, in February 1978.



Alex Thompson — Original target area worker
rent Martin Luther King Center Executive Dire

GEAPAC INITIATES LOCAL WAR ON POVERTY

In 1964 the U.S. Congress created the Office of Economic Opportunity to administrate the nation's declared "War on Poverty." OEO programs made available to community action agencies "to eliminate the paradox of the midst of plenty in this nation."

To combat poverty, the County's Economic Opportunity Committee (GEAPAC), was established. GEAPAC, was a joint effort between the local and county governments to address poverty. It provided a variety of programs, including youth recreation, employment assistance, and community development. In 1965 and later, GEAPAC was reorganized as the Greater Erie Community Action Committee (GECAC). Fifteen years later this organization was to be recognized for its quality services and organizational stability throughout the mid-atlantic states.



War On Poverty Starts To

The Greater Erie Community Action Committee has received a major boost this year with the approval of \$157,000 in funds.

Of this, \$95,000 will be used for three significant projects which will add to programs already initiated or planned by GEAPAC:

1. Family casework in one underdeveloped neighborhood will be undertaken by the Family and Child Service at a cost of \$47,000.
2. An extension worker will be placed in each of the city's three

which will be complete. These items are complete.

drawing boards and for presentation for approval during the next few months. These are additional projects totaling \$667,000.

U.S. Aide Praises Erie Poverty Effort

A federal anti-poverty official Thursday night praised Erie's poverty program, while noting that the fight against poverty conditions must keep up with the times.



60TH ANNIVERSARY CELEBRATION

Sponsorship Opportunities

GREATER ERIE COMMUNITY ACTION COMMITTEE

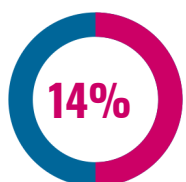


I INVESTING IN LASTING CHANGE

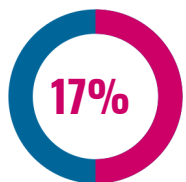
Your sponsorship helps GECAC deliver critical services that empower thousands of individuals and families to overcome poverty, achieve self-sufficiency, and live with dignity.

For six decades, GECAC has been recognized as a leader in driving positive change throughout Erie County. Your partnership demonstrates your commitment to building a stronger, more equitable community.

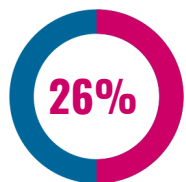
Who We Help:



36,783 people are living in poverty in Erie County (*14% of our neighbors*)



45,888 older adults living in Erie County (*17% of our neighbors*)



108,000 employed people that are asset limited and income constrained in Erie County (*26% of our neighbors*)

60TH ANNIVERSARY CELEBRATION

Event Details

Date: **Thursday, October 30, 2025**

Time: **5 – 7 PM**

Location: **Bayfront Convention Center**

- Vision from new CEO—Dr. Ben Wilson
- GECAC Signature Drinks
- Carving & Food Stations
- History Exhibit
- Keynote Speaker
- Community Awards
- Sponsor Recognition

60 YEARS. COUNTLESS LIVES. AND WE'RE JUST GETTING STARTED.

For 60 years, we've fought poverty, supported aging, and built stronger communities. And we're just getting started.

GREATER ERIE COMMUNITY ACTION COMMITTEE

60th ANNIVERSARY CELEBRATION

SPONSORSHIP OPPORTUNITIES

OCTOBER 30, 2025 5-7 PM
BAYFRONT CONVENTION CENTER



\$5,000

COMMUNITY ACTION SPONSOR

- 1 Premier Table (8 seats)
- Prominent logo placement on all marketing materials
- Speaking opportunity at event
- Recognition in press releases and media interviews
- Prominent recognition on event screen during the program
- Dedicated social media spotlight posts before and after the event
- Featured logo/link on GECAC's website
- Prominent logo in event program

\$2,500

HELPING PEOPLE SPONSOR

- 1 Premier Table (8 seats)
- Prominent recognition on event screen during the program
- Dedicated social media spotlight posts before and after the event
- Featured logo/link on GECAC's website
- Prominent logo in event program

\$1,000

CHANGING LIVES SPONSOR

- 6 Reserved Seats
- Social media recognition
- Name listed in event program
- Name listed on GECAC's Website

\$500

SPIRIT OF HOPE SPONSOR

- 4 General Admission Seats
- Name listed in event program
- Social media thank you mention in group post

\$250

EMPOWERING FAMILIES SPONSOR

- 2 General Admission Seats
- Name listed in event program

OUR WORK: THE PATHWAY TO SELF-SUFFICIENCY

HOW WE HELP: OUR MODEL

At its core, GECAC is about connection:

- Connecting people to resources
- Removing barriers
- Building long-term skills for independence



THE IMPACT: WHY YOUR INVESTMENT MATTERS

THE COST OF DOING NOTHING:



Generational poverty
continues



Increased pressure on
local public systems



Wasted potential of
individuals and families

✓ Workforce Development & Employment

Job training, coaching, and employer partnerships to secure sustainable careers.

✓ Emergency Assistance & Stabilization

Help with eviction, utilities, and crises to stabilize families.

✓ Adult Basic Education

GED testing, literacy, and digital skills to open doors to further education and employment.

✓ Youth Employment and College Prep

Paid work experience and college readiness for first-generation and low-income students.

✓ Financial Empowerment

Credit counseling, budgeting, and financial coaching to reduce debt and build stability.

✓ Support and Empower Older Adults

Meals, transportation, in-home care, and wellness programs to help seniors live independently.



**THE SUPPORT I RECEIVED DIDN'T JUST
HELP ME SURVIVE. IT GAVE ME THE TOOLS
TO REBUILD MY LIFE.**

Cindy J.



JOIN US!

THE FUNDING GAP:

Public dollars might fund core services today, but every year, governments shift hands, priorities change, and our local communities are forgotten.

Private partnerships allow us to:

- Serve more families
- Expand programs to meet evolving needs
- Pilot innovative solutions



YES, I WISH TO SPONSOR GECAC AT THE FOLLOWING LEVEL:




- | | |
|---|--|
| <input type="checkbox"/> Community Action Sponsor- \$5,000 | <input type="checkbox"/> Helping People Sponsor- \$2,500 |
| <input type="checkbox"/> Changing Lives Sponsor- \$1,000 | <input type="checkbox"/> Spirit of Hope Sponsor- \$500 |
| <input type="checkbox"/> Empowering Families Sponsor- \$250 | <input type="checkbox"/> Individual Ticket- \$60 each
(8 seats per table) |
| <input type="radio"/> Check Enclosed
Payable to GECAC | <input type="radio"/> Invoice My
Company/Organization |
| | <input type="radio"/> Pay Online at
GECAC60thAnniversary.eventbrite.com |

Sponsor Name	<input type="text"/>
Contact	<input type="text"/>
Email	<input type="text"/>
Phone	<input type="text"/>
Address	<input type="text"/>
City, State, Zip	<input type="text"/>

RETURN FORM AND CHECK TO:

GECAC
60th Anniversary Celebration
18 West 9th Street
Erie, PA 16501

CONTACT INFORMATION:

-  Kim McCaslin, Chief Communications Officer
 814-459-4581 x446
 kmccaslin@gecac.org



**THANK YOU FOR BEING A PART OF THIS COMMUNITY,
FOR BELIEVING IN GECAC FOR 60 YEARS, & FOR
STANDING WITH US AS WE CONTINUE THIS JOURNEY
OF IMPACT & TRANSFORMATION.**

Dr. Ben Wilson, CEO

